

## AuMake selects Ant Financial backed JieZhou as technology partner

**Sydney, Australia** – AuMake International Limited (**AuMake** or the **Company**) is pleased to advise that it has selected Shenzhen Jiezhou Technology Co, Ltd. (“**JieZhou**”) as its preferred technology partner to develop AuMake’s next generation e-Commerce platform.

JieZhou has worked with hundreds of cross-border brands, e-Commerce platforms, large overseas stores, supermarkets and cross-border chain stores around the world including Australia, USA and China. The JieZhou team is growing quickly with a team of over 100 technical staff located in Shenzhen, China and 20 staff located in Sydney, Australia.

JieZhou is part-owned by Ant Financial Services Group (**Ant Financial**), one of the world’s largest fintech companies with a valuation of over US\$150b. Ant Financial in turn is part owned by Alibaba Group Holding Ltd.

JieZhou CEO, Mr Junlong Wang states:

“It’s great honour to be a strategic partner of AuMake. As an online technology company backed by Ant Financial, our technical team and technology combined with AuMake’s understanding of their customer and market, will allow us to build a market leading platform in the rapidly changing e-Commerce cross-border environment.

“As a good example of our innovation and technical competencies, we recently announced the launch of a patented built-in digital customs clearance system into our proprietary APOS e-commerce platform, which significantly improves customs clearance and delivery times for end-customers in China.

“JieZhou will bring unique industry knowledge and technology advantages to help AuMake achieve their digital growth ambitions in the dynamic cross-border retail world.”

Executive Chairman, Mr Keong Chan states:

“We are absolutely delighted to form this relationship with JieZhou as our preferred technology partner. After an extensive search in Australia and China, we have found a partner that not only meets our technical needs but also shares our strong appetite for innovation.

“Our partnership with JieZhou, who has extensive experience with leading online businesses globally and significant resources at its disposal from its relationship with Ant Financial, will enable us to create a cutting-edge online platform that delivers a seamless consumer experience.

“AuMake is wholly committed to transforming its already growing online business. This new strategic partnership with JieZhou, and in turn Ant Financial, will also open up new growth opportunities in the future.”

The Company has executed a services agreement with JieZhou which contains standard clauses relating to scoping, delivery, confidentiality and termination terms consistent with agreements of this nature.

AuMake anticipates the launch of its new generation online platform in October 2020 and will update the market in due course.



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## ENDS

This announcement has been authorised for release by the Board of AuMake International Limited.

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### About AuMake International

AuMake is a specialist retailer providing a contemporary shopping experience to Asian customers seeking high-quality and authentic Australian and New Zealand products. The Company operates 15 lifestyle stores under the AuMake and Broadway brands, strategically located on Australia's east coast and in New Zealand. Its physical stores cater to organised inbound tour groups, leveraging established relationships in the Asian tourism industry with a product range tailored to Asian tourist and local Asian shopper desire for authentic premium products across skincare, health supplements, wool, honey and clothing. The Company's physical store network is complemented by a growing online presence through Broadway Online platform. Its online network specifically targets the delivery of repeat product sales to tourists who have previously visited AuMake's physical stores and potential customers via its travel network partners in mainland China.