

Alipay & Tencent Buy-Now-Pay-Later services

Sydney, Australia – AuMake International Limited (**AuMake, AU8** or the **Company**), a specialist retailer providing a contemporary shopping experience to Asian customers seeking high-quality and authentic Australian and New Zealand products, is pleased to advise that it now supports leading Chinese owned Buy-Now-Pay-Later (BNPL) payment methods for both instore and online customers.

Customers can use Alipay’s BNPL “Huabei” feature which allows purchases made via the Alipay wallet to be paid using credit facilities including interest free or daily incurring interest loans. Huabei has over 190 million users with 93% of them being less than 35 years old.

Tencent is also in the final stages of developing its “Fenfu” BNPL credit feature which will offer similar credit facilities to Huabei that can be used by its 1.1 billion customer base.

BNPL is revolutionising the way consumers shop globally including in China and AuMake is pleased to support this service for instore customers as well as its growing 40,000 online customer database. BNPL will assist AuMake to penetrate a younger Asian customer demographic including the Free Independent Travellers segment which is anticipated to grow post COVID.

AuMake will continue to assess initiatives that will provide a contemporary shopping experience to its customers and will update the market as necessary.

ENDS

This announcement has been authorised for release by the Board of AuMake International Limited.

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About AuMake International

AuMake is a specialist retailer providing a contemporary shopping experience to Asian customers seeking high-quality and authentic Australian and New Zealand products. The Company operates 15 lifestyle stores under the AuMake and Broadway brands, strategically located on Australia’s east coast and in New Zealand. Its physical stores cater to organised inbound tour groups, leveraging established relationships in the Asian tourism industry with a product range tailored to Asian tourist and local Asian shopper desire for authentic premium products across skincare, health supplements, wool, honey and clothing. The Company’s physical store network is complemented by a growing online presence through Broadway Online platform. Its online network specifically targets the delivery of repeat product sales to tourists who have previously visited AuMake’s physical stores and potential customers via its travel network partners in mainland China.