

# AuMake JD online store records No.1 fastest 618 sales growth globally

(Sydney, Australia) – AuMake International Limited (“AuMake” or the “Company”) has been notified by JD Worldwide (www.jd.hk) that its AuMake flagship online store has recorded the fastest sales growth globally in the supplements category on JD.com’s annual 618 shopping festival day.

AuMake’s store growth featured as Number 1 in a top 10 ‘best of’ list which was distributed by JD Worldwide to its network.

Since the launch of AuMake’s JD store in March 2019, it has delivered an average monthly growth rate of over 100% to June 2019; with over 290 SKUs of AuMake owned and less well known brands now available on the store.

A key contribution to this strong growth has been the close working relationship AuMake has developed with the JD.com business in Beijing, which has resulted in invaluable marketing and product selection support.

AuMake is continuing to work with JD Worldwide to further expand its reach on the JD platform to capitalise on the existing strong growth.

AuMake is also in the advanced stages of implementing new initiatives with JD.com and will update the market in the near future regarding these exciting developments.

AuMake’s exclusive strategic relationship with JD Worldwide and in turn JD.com, is a key component of AuMake’s platform to connect Chinese consumers to new Australian and New Zealand brands.

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