

MEDIA RELEASE

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Donation aids Port Macquarie Koala Hospital

AuMake has donated over \$7,000 to Port Macquarie's Koala Hospital in New South Wales to support the care of koala's injured in recent bushfires and for their ongoing conservation efforts. The funds were raised from profits generated at AuMake retail stores in Sydney on Friday 6 December, along with staff donations made at the Company's annual Christmas party.

An Australian company, AuMake specialises in the promotion of Australian and New Zealand products and services to Asian customers through a multichannel distribution network of retail and online stores and organised inbound tour groups.

Commenting on the donation Jenny Brown Group Marketing Manager said: "Koalas are uniquely Australian, feature on our logo and are much loved by the business and our customers. Our hearts were touched by the recent impact of the bushfires on our Koala population.

"As a company we are concerned about the environment and the impact of widespread and prolonged drought which has led to the worst bushfire conditions we have experienced. These fires have destroyed large areas of the natural habitat of our Australian icons such as the Koala.

"We are all extremely proud that the company we are part of cares so much about the Australian environment. The funds raised are being donated to the Port Macquarie Koala Hospital, to support their care of Koala's injured in the fires and their conservation efforts to buy land to establish Koala breeding habitats for future generations."

Port Macquarie Koala Hospital President, Sue Ashton, said: "We are grateful to AuMake for its generous donation. The funds will be directed to two projects, the manufacture and distribution of Wildlife Water Drinking Stations to burnt areas in New South Wales and the establishment of a Wild Koala Breeding Program. The generosity of AuMake and its staff will help us achieve these projects sooner than expected."

Readers interested in supporting the Port Macquarie Koala Hospital can make a direct donation [here](#) or by visiting <https://www.koalahospital.org.au/act-now/donate>.

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About AuMake

AuMake is an Australian business providing Asian customers an authentic Australian and New Zealand experience through a multichannel distribution network. Strategically located retail stores on Australia's east coast and in New Zealand, organised inbound tour groups leveraged through long lasting relationships in the Asian tourism industry, and online via owned and third party channels. Specialists in the promotion of Australian and New Zealand products and services to Asian tourists, local residents and daigou. The Company's retail network operates under three primary brands, AuMake, Broadway and KiwiBuy, with a portfolio of owned brands across skincare, health supplements, wool, honey and a distributor of third party Australian and New Zealand brands.

About the Port Macquarie Koala Hospital

Established in 1973, the organisation treats between 200 and 250 koalas annually. The hospital is part of Koala Conservation Australia Incorporated, a not-for profit recognised world-wide as a peak body which participates in forums for debate on significant policy issues and plays a leadership role in research on koala diseases, providing advice and information to universities and government regulating change.